



Give the Gift of Vision.  
Help us Eradicate Curable Blindness.  
1-866-SANKARA

Dear Esteemed Sponsor,

Our **iWalk 2007** is going to be held at **Shoreline Park in Mountain View, California on 25<sup>th</sup> August, 2007**. We expect around **1000 participants to walk/run in this event and their family members to watch the race**. This would be a great venue to reach an exclusive audience for your business. We invite you to be a proud sponsor and help us in achieving our mission.

### Why Sponsor SEF?

- Sankara Eye Foundation has earned a trust and honor of its patrons. By reaching the audience through us, **your business** will earn the same **trust and confidence**.
- Unique opportunity to potentially reach out to **1000+ people** on a personal level, and an additional **thousands through mailers & e-flyers**
- We help you reach the right audience, making **every penny you spend worthy** plus contribute to a **great cause**
- Various **sponsorship options** to suit your needs and budget.
- **Help us Eradicate Curable Blindness and give the Gift of Vision.**

**Take this GREAT opportunity to showcase your products and services to the active community of Bay Area.** Attached is a list of sponsorship available. **Through our Newsletters and flyers, you also get a chance to reach out to over 30,000 of our registered donors plus thousands more from all over the US!!!**

### About Us

Sankara Eye Foundation (SEF), a non-profit organization, was founded in 1998 in San Jose, California, in order to support the community eye care activities carried out by Sankara Eye Society in India. Our mission at SEF is to help achieve **20/20 vision by the year 2020** all over India. **In just a few short years, SEF, USA has played a significant role in increasing the number of free eye surgeries -- by over eight times to about 60,000+ per year.** The hospitals in Coimbatore, Guntur and Krishnankoil have been our first steps towards fulfilling our goal in eradicating curable blindness all over India. **Our next steps are to focus efforts on completing four more hospitals by 2007** – Anand (Gujarat), Shimoga (Karnataka), Bangalore and AP Phase II and then target the **rest of the country, slowly but surely.**

**A new hospital and Super-specialty Training Center is under construction at Bangalore.** When completed, it will house a **200 bed eye-care hospital and a training center for training the doctors and the staff for all the SEF hospitals in India.** This is a critical milestone for implementing our mission of Vision 20/20 by the year 2020. All proceeds from our **iWalk 2007 will help** us to achieve our goal of, **vision 20/20 by the year 2020.**

Thanking you,

Rajavelu balaji  
(510) 709-5581  
[RPvbalaji@yahoo.com](mailto:RPvbalaji@yahoo.com)

Sahithya Onukuri  
(408) 679-2777  
[sahithyao@yahoo.com](mailto:sahithyao@yahoo.com)

Raj Panchapakesan  
(408) 230-4698  
[raj@giftofvision.org](mailto:raj@giftofvision.org)

SEF **iWalk** Sponsorship Coordinators

Sankara Eye Foundation, USA, 3175 Arcola Ct, San Jose, CA 95148  
Phone: 1-866-SANKARA

[www.giftofvision.org](http://www.giftofvision.org)

1-866-SANKARA  
Sankara Eye Foundation 501(c) (3) Non-Profit Organization  
Tax ID 77-6141976

Email: [sponsorships@giftofvision.org](mailto:sponsorships@giftofvision.org)



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# Sponsorship Package for SEF iWalk 2007



***Fundraiser for Sankara Eye Hospital in Bangalore***

## **SEF iWalk**

***Saturday, August 25<sup>th</sup> 2007  
Shoreline Park, Mountain View***



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## Sponsorship Benefits

### PLATINUM SPONSOR: \$10,000

- Your name and logo mentioned as a sponsor on the website for the event and flyers.
- A special message from you will be featured in Sankara Eye Foundation's newsletter which reaches out to 20,000 households around the country.
- Banner displayed at main staging area for the event. Banner needs to be provided by sponsor.
- Your name and logo published in the sponsor list of the registration brochure.
- Onsite booth, to promote your business.
- Your name printed on T-shirts.
- Your name announced as a sponsor during the prize distribution.
- Free registrations to 25 participants.

### GOLD SPONSOR: \$7,500

- Your name mentioned as a sponsor in the main website for the event and in the article for the event in the Sankara Eye Foundation's newsletter which reaches out to 20,000 households around the country.
- Banner displayed at all our water distribution centers (four water centers) on the trails. Banners need to be provided by sponsor.
- Onsite booth, to promote your business.
- Your name and logo published in the sponsor list of the registration brochure.
- Your name printed on the T-Shirt.
- Your name announced as a sponsor during the prize distribution.
- Free registrations to 20 participants.

### SILVER SPONSOR: \$5,000

- Your name printed on t-shirt.
- Your name mentioned as a sponsor on the website for the event and the article for the event in the Sankara Eye Foundation's newsletter which reaches out to 20,000 households around the country.
- Your name and logo displayed in the sponsor list of the registration brochure.
- Your name announced as a sponsor during the Prize Distribution.
- Free registrations to 15 participants.



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**T-Shirt SPONSOR: \$3,000**

- Your name displayed on t-shirt.
- Your name and logo displayed in the sponsor list of the registration brochure.
- Your name announced as a sponsor during the Prize Distribution.
- Your name mentioned as a sponsor on the website for the event and the article for the event in the Sankara Eye Foundation's newsletter which reaches out to 20,000 households around the country.
- Free registrations to 10 participants

**FOOD SPONSOR: \$500**

- Banner at food distribution booths
- Banner and Food needs to be provided by sponsor

**Trail SPONSOR: \$500**

- Sign boards all along the trails
- Sign boards need to be provided by sponsor

**BOOTH SPONSOR: \$500**

- Table and space will be provided in the event premises

**BANNER SPONSOR: \$500**

- Banner in Event Premises
- Banner needs to be provided by sponsor

**BIB SPONSOR: \$500**

- Your logo printed on the race bib

**EL CAMINO REAL BANNER: \$1500**

- Your logo will be printed on our banner and hung at a prominent location on El Camino Real in Mountain View, for two weeks.
- High resolution digital image need to be provided by sponsor.

**CONTACT INFO:**

Raj Panchapakesan (408) 230-4698  
Sahithya Onukuri (408) 679-2777  
Rajavelu Balaji (510) 709-5581

[raj@giftofvision.org](mailto:raj@giftofvision.org)  
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## Summary of Sponsorships

	<b>Platinum Sponsor</b> \$10,000	<b>Gold Sponsor</b> \$7,500	<b>Silver Sponsor</b> \$5,000	<b>T-Shirt Sponsor</b> \$3,000
<b>Name/logo on Posters/Flyers posted all over Bay Area</b>	X	X		
<b>Name on Websites</b>	X	X	X	X
<b>Name on registration Form</b>	X	X	X	X
<b>Name on all E-Flyer</b>	X	X	X	X
<b>Name announced on day of event</b>	X	X	X	X
<b>Special message from you in SEF Newsletter mailed all over the US (20,000)</b>	X			
<b>Your name mentioned in SEF Newsletters mailed all over the US (20,000)</b>		X	X	
<b>Name on T-shirt</b>	X	X	X	X
<b>Banner at the main stage</b>	X			
<b>Tabletop Booth</b>	X			
<b>Banners at 4 Water Stations and trails</b>		X		
<b>Free Registration</b>	<b>25</b>	<b>20</b>	<b>15</b>	<b>10</b>



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## SEF iWalk 2007 – Sponsorship Form

Sponsor Name \_\_\_\_\_  
As you want to see in Print

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell # \_\_\_\_\_

- |  |          |  |       |
|--|----------|--|-------|
| <input type="checkbox"/> Platinum Sponsors | \$10,000 | <input type="checkbox"/> Food Sponsors   | \$300 |
| <input type="checkbox"/> Gold Sponsors     | \$7,500  | <input type="checkbox"/> Trail Sponsors  | \$500 |
| <input type="checkbox"/> Silver Sponsors   | \$5,000  | <input type="checkbox"/> Booth Sponsors  | \$500 |
| <input type="checkbox"/> T-Shirt Sponsors  | \$3,000  | <input type="checkbox"/> Banner Sponsors | \$300 |
| <input type="checkbox"/> El Camino Banner  | \$1,500  | <input type="checkbox"/> Bib Sponsors    | \$500 |

Enclosed \$ \_\_\_\_\_  Cash  Ck # \_\_\_\_\_

Visa  MC CC # \_\_\_\_\_ Exp Date: \_\_\_\_\_  
MM/YY

Signature \_\_\_\_\_

SEF Contact Person Raj Panchapakesan Phone # (408) 230-4698

Email: [rajp@qualcorelogic.com](mailto:rajp@qualcorelogic.com) Fax # (408) 528-9540

Notes: \_\_\_\_\_

Please fax or mail the completely filled form to the SEF contact person above at SEF, 3175 Arcola Ct., San Jose CA 95148. Fax # (408) 528-9540