



SANKARA
EYE FOUNDATION

Sankara Eye Foundation | Event Sponsorship Package

Shreya Ghoshal Live with Symphony Orchestra

Friday, August 23rd, 2019 at 7.30PM

Event Center at San Jose State University, San Jose, CA

A fundraiser for Sankara Eye Foundation

SANKARA
EYE FOUNDATION

SHREYA
GHOSHAL

LIVE IN CONCERT
WITH
SYMPHONY

Fri, Aug 23
Event Center, San Jose State
Tickets starting at \$49

ZEE TV HD
Shri Balaji Entertainment



About Sankara Eye Foundation (SEF):

SEF is a US based 501(c) 3 non-profit organization, with a mission to eradicate curable blindness in India. Having completed over 1.9 million free eye surgeries for those who otherwise cannot afford, SEF is one of the largest free eye care providers in the world. Through its nine super-specialty, world-class eye care hospitals across India, SEF performs over 500 surgeries each day. SEF is currently building 3 eye care hospitals, one each in Hyderabad, Indore, and Mumbai, all of which will be inaugurated in the year 2020. SEF has embarked on a brand-new project of building an eye care hospital in Bihar. Through the fundraising events like these, SEF raises the funds for its capital projects like building new hospitals, as well as for performing free eye surgeries for the poor in the existing hospitals.

1/4th of world's visually handicapped population is in India, and SEF along with your help, is working towards eradicating curable blindness.

Why Sponsor a SEF Event:

- SEF is known for impeccably organized, sold-out events that are loved and well-respected by the community. Be part of this event while helping make a difference in the lives of those needlessly blind. Make an impact on your business while making a positive impact on the community. It's a win-win.
- Reach over a quarter-million households in the Bay Area, and across the US through a stellar, state of the art publicity by SEF via social media, email marketing, radio, television, print, and digital media, newsletters, posters, flyers, booths, roadshows, event day marketing and many more creative avenues.
- Supporting an event by a charity like SEF as part of your business's CSR (Corporate Social Responsibility) will ensure better brand recognition and positive reputation for your business as the name will reach thousands of elite donors and supporters in the Bay Area and across the US
- Associate your name with a charity that is one of the largest free eye-care providers in the world, with 9 world-class eye care hospitals across India, and has received a 4-star Charity Navigator rating (highest a US charity can get) for 7 consecutive years for its commitment to accountability, transparency, governance and keeping the overheads low.

About the Artist: Shreya Ghoshal:

The Super Sensational Singing Queen Shreya Ghoshal reigns supreme in Bollywood for many years. Having won over 130 various prestigious awards with 4 National Film Awards, 15 Filmfare Awards, 9 IIFA Awards, and many others, she is ready to rock and set the stage ablaze with grand Symphony at the Magnificent Event Center at SJSU on August 23rd!

Shreya Ghoshal is the most popular and sought after leading female playback singer in India. Often referred to as the nightingale of India she started her musical journey at the mere age of four. By the time she was six, she had started training in Indian classical music and played different musical instruments. Her charismatic voice and her versatility are what sets her apart from her peers. She has been the number one choice of all filmmakers, music directors, composers. Shreya's amazing on-stage live performances prove that she is India's number one singing superstar.



Sponsorship Options

Description	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,000	
Sponsor Tickets – Front Row (\$1,000)	4	2	-	-	<p><i>Additional sponsorship options listed in the attached sponsorship form.</i></p> <p>Custom sponsorship options available on request</p> <p>DIAMOND SPONSOR \$35,000</p> <p>Call for details</p>
VVIP Tickets (\$500)	8	6	6	2	
VIP Tickets (\$250)	8	10	8	4	
Full Page Ad in the Event Program** <i>- Reaching over 4K attendees</i>	2	2	1	1	
Stand-Up Banners <i>(At prominent locations)</i>	6	4	2	1	
Tabletop Booth (6 feet)	2	2	1	-	
Mention in the next SEF Newsletter <i>(50,000+ households across US)</i>	✓	✓	-	-	
Video Ad played on the screen on Event Day <i>(15 sec)</i>	4	2	1	-	
Announcement of name on Stage	✓	✓	✓	-	
Logo on SEF website - Event page <i>(Linked to your website)</i>	✓	✓	✓	✓	
Name on e-Flyer <i>(reaching over 35,000 households in Bay Area)</i>	✓	✓	✓	✓	
Social Media Marketing – Sponsor shout-outs	3	2	2	1	

The Event Program Souvenir (Color):

****Content required in the correct format 10 days before the event***

- Full Page Ad: size 5" x 8"; pdf or jpeg (preferred resolution 300 dpi or better)
- Half Page Ad: size 5" x 4"; pdf or jpeg (preferred resolution 300 dpi or better)
- Platinum sponsors get preference for premium locations – (back of the front cover, inside and outside back cover) subject to availability.
- Video Commercial: 30 sec or less; DVD ((NTSC)- preferred MPEG2 (or high quality mp4)

**In case the Souvenir is not printed, the Sponsors will get a mention in a full-page SEF ad in one of the leading Bay Area newspapers.*

SEF Sponsorship Contacts

Murali Krishnamurthy | Prabhu Venkatesh Subramanian | Raj Panchapakesan | Parthiv Doshi | Ruchi Jhaveri
Phone: (408) 425-1268 | Email: sponsorships@giftofvision.org



Sponsorship Form
Shreya Ghoshal Live with Symphony Orchestra

Note: All payments must be received before the event

Sponsor Name _____

As you want to see in print

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Diamond Sponsor | \$35,000 | <input type="checkbox"/> Video ad on screens (2 x 15sec) | \$2,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Table Top | \$500 |
| <input type="checkbox"/> Gold Sponsor | \$7,500 | <input type="checkbox"/> Standing Banner | \$250 |
| <input type="checkbox"/> Silver Sponsor | \$5,000 | <input type="checkbox"/> Booklet (Full Page Ad) | \$350 |
| <input type="checkbox"/> Bronze Sponsor | \$2,000 | <input type="checkbox"/> Booklet (Half Page Ad.) | \$200 |

Enclosed \$ _____ Cash Ck # _____ Visa MC Amex

CC # _____ Exp. Date _____ CVV# _____
MM/YY

Name (as it appears on the card) _____

Address _____

City _____ State _____ Zip _____

SEF Contact:

Name _____

Email _____ Cell # _____

Notes _____
