

Sponsorship Package

SEF DANDIA 2019

Santa Clara Convention Center

Saturday, September 28

Saturday, October 5

Saturday, October 12



Fundraiser for Sankara Eye Hospitals in India

Enjoying Great Dandia Success Since 2004

Sankara Eye Foundation (SEF) is presenting three exciting nights of music and dance during the festival season of Navratri this fall. For the past fifteen years, SEF has been the leader in hosting largest energetic, fun-filled, family friendly, top quality garba/dandia extravaganza in the Bay Area.

This fundraiser for Sankara Eye Hospitals will be a great opportunity for your business to support a worthy cause. Reach out to over 15,000+ attendees and over 100,000 Bay Area households, through the extensive publicity SEF will be doing to promote this event.

Why should you sponsor SEF DANDIA 2019?

- **Have your name associated with a quality successful event with high attendee satisfaction**
 - SEF has earned the trust and honor of its patrons, by consistently providing great quality of variety of events since 1998
- **Sold out success for fifteen consecutive years**
 - SEF Dandia is always in high demand among Bay Area residents
- **Boost your business with unsurpassed publicity**
 - Through posters, fliers, e-flyers, mailers, social-media, Radio, TV and digital publicity, we help you reach a huge audience
- **Reach out to 15,000+ attendees on personal level**
 - Including some of the most prominent Bay Area residents
- **Guest Passes Event**
 - Receive guest passes (dependent on sponsorship level). Bring friends, family or your very important clients to enjoy the Dandia events
- **Elite media coverage, depending on the availability**
 - Bolly 92.3, KLOK, Radio Zindagi, ZEE TV, TV ASIA, Namaste America, National Newspapers have covered past Dandia events
- **Partnering with a great cause**
 - TOGETHER.... WE CAN ERADICATE CURABLE BLINDNESS IN INDIA.

About Sankara Eye Foundation

SEF has a mission to eradicate curable blindness in India by providing free eye surgeries for those who cannot afford to pay. As of August 2019, SEF has performed over 1.92 million free eye surgeries through nine super-specialty Sankara Eye Hospitals across India and 73,000 through partner eye care providers where Sankara does not reach. SEF is currently building three hospitals located in Hyderabad, Indore, and Mumbai, all of which will be inaugurated within 2020-21 time frame. SEF has also embarked on a brand-new project of building an eye care hospital in Bihar with one of the partner eye care providers.

Through the fundraising events like this one, SEF raises the funds for its capital projects, as well as for performing free eye surgeries in the existing hospitals for the poor.

We look forward to hearing from you regarding the sponsorship opportunities SEF has to offer. Please visit us at www.giftofvision.org for more information.

Thanking you,
 SEF Sponsorship Team
 SEF Office: (408) 456-0555
sponsorships@giftofvision.org

Murali	408-425-1268
Raj	408-230-4698
Parthiv	408-314-8162
Prabhu	925-202-1176
Ruchi	408-204-0149

SPONSORSHIP LEVELS

GRAND SPONSOR: \$7,500

- **Logo & name** to appear in **two** SEF Newsletters **reaching out to 40,000+ households** all over the country
- **Name/logo on entry wristbands given out to all 17,000+ attendees**
- **Logo on SEF Dandia event page** (with link back to own webpage), **SEF Facebook page**, and associate organizations' websites (where applicable)
- **Logo on e-flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Banner Ad on Ticketing page**
- **Logo on Ticket page that is printed by patron**
- **2 company shout outs on Facebook**
- **Grand tabletop booth** on all three days at Dandia events (3 to 4 table booth).
- **Display of up to 10 banners** in prominent area at Santa Clara --- inside near the stage area and in the lobby (banners provided by the sponsor).
- **Announcement during the event** (name and message)
- **Up to one minute of stage time on event day**
- **15 guest passes** for each of the three Dandia events.

PLATINUM SPONSOR: \$5,000

- **Logo in SEF Newsletter reaching out to 40,000+ households** all over the country
- **Logo on SEF Dandia event page** (with link back to own webpage), **SEF Facebook page**, and associate organizations' websites (where applicable)
- **Logo on e-flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Banner Ad on Ticketing page**
- **Logo on Ticket page that is printed by patron**
- **1 company shout out on Facebook**
- **Grand tabletop booth** on all three days at Santa Clara Dandia events.
- **Display of up to 6 banners** in prominent areas at Santa Clara --- inside near the stage area and in the lobby (Banners provided by the sponsor)
- **Announcement during the event** (name and message)
- **10 passes** for each of the three Dandia events.

GOLD SPONSOR: \$3,000

- **Logo on SEF Dandia event page** (with link back to own webpage), **SEF Facebook page**, and associate organizations' websites (where applicable)
- **Logo on ek flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Tabletop booth** (standard size) on all three days at Santa Clara Dandia events.
- **Display of up to 3 banners** on each event day at Santa Clara --- inside and in the lobby (banners provided by the sponsor)
- **One announcement at each Dandia event** (name and message)
- **6 guest passes** for each of the Dandia events.

SILVER SPONSOR: \$2,000

- **Logo on SEF Dandia event page** and **SEF Facebook page**
- **Tabletop booth** (standard size) on all three days at Santa Clara Dandia events.
- **Display of 2 banners** on each event day at Santa Clara --- inside event hall (banners provided by the sponsor)
- **4 guest passes** for each of the Dandia events.

BRONZE SPONSOR: \$1,000

- **Tabletop booth** (standard size) on all three days at Santa Clara Dandia events
- **Display of 1 banner** on the event days at Santa Clara (banner provided by the sponsor)
- **2 guest passes** for each of the three Dandia events.

PRASAD SPONSOR: \$2,000 per day

- **Display of 2 banners** on the event days at Santa Clara (banner provided by the sponsor)
- **8 guest passes** for each day you sponsor.
- **Announcement of name on stage** on each day you sponsor
- **Logo on SEF Dandia event page**

Other Sponsorship Options

TABLETOP BOOTH SPONSOR: \$300 per day or \$750 for all 3 days

- Standard size 6-foot table with 2 chairs (tablecloth and skirting provided). Extra Space available upon request - additional charge may apply.

BANNER SPONSOR: \$150 per day or \$400 for all 3 days

- Standee Banner in event hall (banner provided by the sponsor)
- Max Size: 6 Feet in height by 2 feet in width (regular stand-up banner is acceptable)

LOGO ON WEBSITE: \$200

- Recommended to promote business online. Great for promotional offers and deals.
- Patrons and attendees will be directed to your site with link

SUMMARY OF SPONSORSHIPS

	Grand \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Mention in SEF newsletters mailed all over the US (40,000+)	Name and Logo	Name only			
Stage time for sponsor	✓				
Name on wristbands	✓				
Logo on ticket	✓	✓			
Your company shout out on Facebook	✓	✓			
Name announced on day of event	✓	✓	✓		
Logo on all e-flyers	✓	✓	✓		
Logo on event page / Facebook	✓	✓	✓	✓	
Tabletop Booth	Grand Size	Grand Size	Standard Size	Standard Size	Standard Size
Banners	10 Prominent display	6 Prominent display	3	2	1
Guest passes	15	10	6	4	2

SPONSORSHIP FORM

Sponsor Name: _____
 As you want to see in print

Contact Name: _____ Phone# _____

***All payments are due along with this completed form before the first event on September 28, 2019
 Please provide company vector logo and advert as per sponsorship level at the earliest***

<input type="checkbox"/> Grand Sponsor \$7,500 <input type="checkbox"/> Platinum Sponsor \$5,000 <input type="checkbox"/> Gold Sponsor \$3,000 <input type="checkbox"/> Silver Sponsor \$2,000 <input type="checkbox"/> Bronze Sponsor \$1,000 <input type="checkbox"/> Prasad Sponsor \$2,000 per day	<input type="checkbox"/> Tabletop Booth (per day) \$300 <input type="checkbox"/> Tabletop Booth (3 days) \$750 <input type="checkbox"/> Standee Banner (per day) \$150 <input type="checkbox"/> Standee Banner (3 days) \$400 <input type="checkbox"/> Logo on Website \$200
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Enclosed \$ _____ Cash Ck # _____ Visa MC Amex

CC # _____ Exp. Date _____ CVV# _____
MM/YY

Name (as it appears on the card) _____

Address _____

City _____ State _____ Zip _____

Email _____ Cell # _____

SEF Contact:

Name _____

Email _____ Cell # _____

Notes _____

Please mail the filled form to the above SEF contact person to: Sankara Eye Foundation, 1900 McCarthy Boulevard, #302, CA 95035 or email scanned copy to sponsorships@giftofvision.org